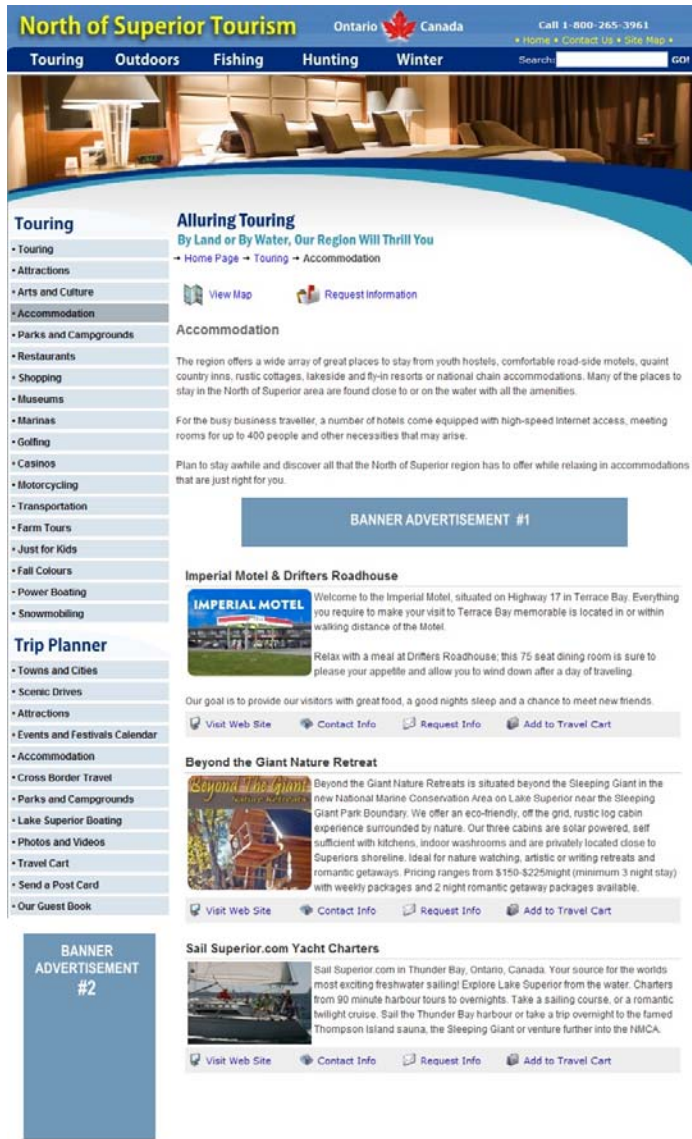


# North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)

Purchase a high impact banner advertisement on the North of Superior Tourism web site and start driving traffic to your web site.



## Category Advertising

Reference Banner Advertisement #1

**Size:**  
468x60 pixels

**Format:**  
.jpeg or .gif

**File Size:**  
< 60kb

**Location:**  
Below category description

**Pages:**  
Specific category page  
Total 1 page on web site

**Price:**  
\$100 for one month  
\$250 for three months  
\$750 for one year

**Additional Categories:**  
Add \$50 for one month  
Add \$125 for three months  
Add \$350 for one year

### Please Note:

No more than 3 banners at any time will be rotating. Banners are displayed randomly as the page loads.

# North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)



## Category Advertising

Reference Banner Advertisement #3

### Size:

300x100 pixels

### Format:

.jpeg or .gif

### File Size:

< 60kb

### Location:

Right of category description

### Pages:

Specific category page

Total 1 page on web site

### Price:

\$75 for one month

\$200 for three months

\$600 for one year

### Additional Categories:

Add \$50 for one month

Add \$125 for three months

Add \$350 for one year

### Please Note:

No more than 3 banners at any time will be rotating. Banners are displayed randomly as the page loads.

# North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)

The screenshot shows the website's navigation menu with categories: Touring, Outdoors, Fishing, Hunting, and Winter. The main content area features a 'Touring' section with a sub-header 'Alluring Touring' and the tagline 'By Land or By Water, Our Region Will Thrill You'. Below this, there are sections for 'Accommodation' and 'Trip Planner'. A blue banner advertisement area is visible, containing the text 'BANNER ADVERTISEMENT #1' and 'BANNER ADVERTISEMENT #2'. The website also includes a search bar and a 'GO!' button.

## Category Advertising

Reference Banner Advertisement #2

Size:

160x250 pixels

Format:

.jpeg or .gif

File Size:

< 60kb

Location:

Below Trip Planner Menu

Pages:

All category pages

Approximately 90 pages

Price:

\$200 for one month

\$450 for three months

\$1200 for one year

Impressions:

15,000 – 20,000 monthly views

# North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)

The screenshot shows the North of Superior Tourism website. At the top, there is a navigation bar with the logo and contact information. Below that is a main menu with categories: Touring, Outdoors, Fishing, Hunting, and Winter. A search bar is also present. The main content area features a large banner advertisement at the top, followed by a section titled "North of Superior Map" with the tagline "Ontario's Gateway to the Great Outdoors". Below this, there are several expandable category buttons: Touring, Outdoors, Fishing, Hunting, Winter, and Places of Note. A central map displays the region with various placemarks. Below the map, there are links for "Business Locations" and "Towns and Cities (Show/Hide)". A prominent blue banner advertisement is displayed below the map. At the bottom of the page, there are social media links for Facebook, del.icio.us, Stumble Upon, and Digg, along with a footer containing partner links and member information.

## Map Advertising

Reference Banner Advertisement #4

### Size:

468x60 pixels

### Format:

.jpeg or .gif

### File Size:

< 60kb

### Location:

Below Map (on all map pages)

### Pages:

All category map pages  
Approximately 90 pages + main map

### Price:

\$250 for one month  
\$600 for three months  
\$1500 for one year

## Please Note:

- Each category (is Fishing, Fly-In Fishing, Hunting, Outdoors, Accommodations, etc) has its own map.
- Only NOSTA members and points of interest are displayed on the map as placemarks.
- No more than 5 banners at any time will be rotating. Banners are displayed randomly as the page loads.

# North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)

**North of Superior Tourism** Ontario Canada Call 1-800-265-3961  
Home Contact Us Site Map  
Touring Outdoors Fishing Hunting Winter Search: GO!

### Festival and Events Calendar

There is always something happening North of Superior  
Home Page Festivals and Events Calendar

**MARCH 2009**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 • Central Canada...	2	3	4	5	6	7 • Sleeping Grant...
8	9	10	11	12 • NOBEC Spring Conf...	13 • NOBEC Spring Conf...	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

BANNER ADVERTISEMENT #2 BANNER ADVERTISEMENT #1 BANNER ADVERTISEMENT #3

Return to our Home Page

Please visit these calendars for more local events:  
Thunder Bay Events Calendar - Community Auditorium Calendar - Events at Fort William Historical Park  
Ontario Parks Events - Magnus Theatre - Thunder Bay Symphony Orchestra  
Lakehead University Thunder Wolves Hockey Team - Thunder Bay Border Cats Baseball  
Thunder Bay Public Library - Lakehead Social Planning Council

Members: Please use our Members Area to add events to this calendar.  
To post a tourism related event on the calendar, please email the details to [info@nosta.on.ca](mailto:info@nosta.on.ca)

E-Mail Page Print Page  
Facebook del.icio.us Stumble Upon Digg

Partner Links Link Exchange Media Centre Weather FAQs What's New Member Directory Members Login

## Calendar Advertising

Reference Banner Advertisement #1, #2, #3

### Size:

468x60 pixels or 150x60

### Format:

.jpeg or .gif

### Size:

< 60kb

### Location:

Below Calendar

### Pages:

All calendar months

All calendar detail/daily pages

### Price 468x60 (#1)

\$100 for one month

\$250 for three months

\$750 for one year

### Price 150x60 (#2 and #3)

\$50 for one month

\$125 for three months

\$375 for one year

## Please Note:

- No more than 3 banners at any time will be rotating. Banners are displayed randomly as the page loads.

## North of Superior Tourism Association

Banner Advertisements on [www.nosta.on.ca](http://www.nosta.on.ca) and [www.northofsuperior.org](http://www.northofsuperior.org)

### Please Note:

Banner ad placement is setup on a first-come first serve basis where multiple ads are displayed. If the ad previous to yours is cancelled or expires, your ad will take its place and subsequent ads will be displayed below. Banner design is included.

All prices are subject to 5% GST.

Please contact us for more information or to purchase a banner advertisement.

Phone: (807) 346-1130

Email: [lakesuperior@nosta.on.ca](mailto:lakesuperior@nosta.on.ca)

### Example Advertisements:

